



# Breathe easy with Supagard



new Supagard Sanitisation System cleans the interior to 'medical grade' levels, using the ozone it generates via the advanced scientific technology contained in the device. This ozone kills more than 99% of germs and bacteria in the cabin and air conditioning system, cleansing the interior of any bugs, bacteria and viruses that are present and making the car a safer and healthier place for the driver and passengers.

It also purifies the air by removing the unpleasant smells of smoking, perspiration, food, mould, animal fur and even urine. Ozone molecules don't just cover smells up – they attack and completely neutralise the particles causing bad smells, leaving in their place a pleasant clean sensation and a regenerated and deodourised environment.

#### Natural, ecological and safe

Ozone is a natural gas, composed of three atoms of oxygen (O<sub>3</sub>), which forms in the stratosphere through the action of ultraviolet light and electrical discharge within the Earth's atmosphere. It is present in greater concentrations in the mountains and that's what gives us the perception of freshness and purer air.

Ozone is regarded as a 'safe agent' and is recognised as a natural defence for the sterilisation of environments contaminated by bacteria, viruses, spores, etc. Its high oxidative power makes it the most effective disinfectant in nature (second only to fluorine, which is toxic) and stronger than traditional chemical cleansers.

Ozone is not flammable, abrasive or explosive. It doesn't harm people, animals or the environment and it doesn't cause irritation to skin. It's also an excellent natural repellent against a variety of insects and mites which can find their way into a car's interior.

#### How does it work?

The new Supagard Sanitisation System is light, easily carried and is powered through a standard plug or via a power source in the vehicle. It's provided with a simple and intuitive display with three pre-set working programmes – each one differs depending on the size of the vehicle, the duration of the treatment and the quantity of ozone to be produced.

Each programme is planned to guarantee the best result in the shortest time possible – an average car can be



fully sanitised in about 20 minutes. The device is compact, operates silently and is completely automatic. It doesn't leave residues, doesn't damage the materials used in the interior and doesn't stain fabrics.

When placed in the vehicle and left running, the Supagard Sanitisation System inhales the oxygen within the cabin and the air conditioning system then converts it to ozone. As it is heavier than air, the ozone spreads out everywhere in the car's interior penetrating the materials in depth to reach even the most hidden points where nasty bacteria and allergens can lurk. This kills any germs, mites, moulds, fungus, spores, yeasts or pollens very effectively and also renders any viruses inactive.

During this process, the system also removes bad smells caused by smoking, animal fur, food, mould and perspiration and destroys any volatile

residues left by previous chemical detergents.

The built-in safety system ensures that any residual ozone left in the vehicle is converted back to oxygen in a safe, quick and completely automated way. When the process has finished, the vehicle can be safely used again just after the end of the treatment.

#### The ideal answer

The new Supagard Sanitisation System is the ideal answer to sanitising and deodourising both the interior and whole air-conditioning system of every type of vehicle, guaranteeing the removal of smells in the air and from all surfaces in the vehicle.

So wake up and smell the ozone – contact Supagard today to find out how your business can clean up in partnership with the UK's No 1 in paint, fabric and leather protection and much, much more.

How often have you taken in a used car that looked immaculate, only to discover the previous owner had been a smoker, delivered takeaways or regularly transported dogs in the car?

It can happen to the best of us and will have a major impact on your profit when you open the door and think "Phew! What's that smell?"

This could be a disaster, but, thanks to Supagard, there is now a way to restore hundreds or even thousands of pounds to the value of that smelly car.

Supagard has been the UK's market leader in professionally applied automotive paint and interior protection products since our foundation in 1988, and our reputation for quality is second to none. Many manufacturers, dozens of dealer groups and hundreds of retailers think so, too. We recognise the importance of supporting them to grow profitability and to meet the demands

of new challenges in the constantly evolving marketplace. That's why we are committed to a programme of continuous research and development to ensure that we only offer market-leading technology that is proven to make a demonstrable difference – so we would like to introduce you to our new Supagard Sanitisation System.

#### How clean is that car?

Vehicle interiors can hold millions of particles and pathogen agents carried by the air, people and animals. Studies have shown that the average vehicle interior has 283 different types of bacteria on every square centimetre, 356 different types of bacteria on the gear stick and 850 different types of bacteria in the boot – in fact, the average steering wheel is four times dirtier than a public toilet seat! Fabrics and seats absorb bad smells, while stitching and child seats attract bacteria and allergens.

## "Ozone kills more than 99% of germs and bacteria in the cabin"

We strongly believe that protection from these nasties starts with the correct cleansing of the surfaces we touch and the air we breathe. The Supagard Sanitisation System will deep clean all types of vehicles, from cars and vans to commercial vehicles, trucks and motorhomes.

#### Advanced scientific technology

When activated in a vehicle, the unique