

INTRODUCING THE

GAME CHANGER

Portfolio 3Sixty

Why wave goodbye to customers?

Portfolio 3Sixty is the new, powerful customer retention tool. Now you can bring more people who've previously bought a used car from you, back to your dealership at the right time for them – and generate more sales.

Portfolio 3Sixty is powered by Autofutura and brought to you by Black Horse.



Power your sales team

Portfolio 3Sixty uses the Black Horse data you already have to bring customers back to buy their next used car.



Tailored for customers

By building greater insight you can offer bespoke upgrades at the optimum time in the customer's finance deal.



Get ahead of the competition

Start using this automated tool to help you retain more customers.

Learn more at blackhorse.co.uk/P360