

AM – Automotive Management Magazine – Themes & Features 2019

Magazine issue	Publication date	Contribution deadline	Theme	Theme content guide*	Additional feature	Supplements
February	January 18, 2019	November 30, 2018	Building entrepreneurs (The People issue)	Building entrepreneurs - hiring middle and senior management and keeping them, training and developing them		
March	February 15, 2019	December 28, 2018	AM Awards 2019	Full citations for all the 2019 AM Awards winners	Enquiry management	
April	March 22, 2019	February 1, 2019	ID50	The UK's biggest independent car retailers outlined and analysed	Valeting	
May	April 19, 2019	March 1, 2019	Battling Brexit	The Brexit result and its impact on retailers' cashflow, workforce, business insurance, legalities, with input from experts from consultancies, law firms and accountancies etc.	Digital marketing	
June	May 24, 2019	April 5, 2019	TBA	TBA	Used cars	
July	June 21, 2019	May 3, 2019	The future of motor retailing	Consumers' financing of cars, the likelihood of autonomy and mobility services becoming commonplace, government policy that will drive the agenda		AM100
August	July 19, 2019	May 31, 2019	Dealing in digital	Attracting customers through digital channels, gathering consumer data, managing leads		
September	August 23, 2019	July 5, 2019	TBA	TBA	Customer relationship management in aftersales	
October	September 20, 2019	August 2, 2019	Refranchising	For independent dealers seeking a franchise, or established dealers wanting to change, we look at how to win a brand's favour, how to study your local market opportunities, to present to vehicle manufacturers and identify the risks and opportunities		
November	October 18, 2019	August 30, 2019	Automotive Management Live preview	Looking ahead to Automotive Management Live 2019		Choose Your Supplier
December	November 22, 2019	October 4, 2019	AM Best UK Dealerships To Work For	Recipients of the ABUDTWF programme	Paint Protection	
January 2020	December 13, 2019	October 25, 2019	Who to watch in 2020	AM's view on the strong brands/people/cars to watch in the months ahead, across retailers, suppliers, manufacturers, government and trade bodies		Franchised Dealer Report

*Content is a guide only, and may be subject to change